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IGCSE Business Studies 2.2 Organisation and Management ...

We define knowledge management as a business activity with two primary aspects: 1).Treating the knowledge component of business activities as an explicit concern of business reflected in strategy, policy, and practice at all levels of the organization.

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ADVERTISEMENTS: This article provides a study note on organization. Introduction to Organization Goals: According to Etzioni (1976), Organizations are social units, or human groupings, deliberately constructed to seek specific goals. The goals of an organization serve many functions. They provide orientation by depicting a future state of affairs which the organization strives to realize. Thus

Study Notes on Organization| Management

The term management is also used as a process, as a group, as a discipline and as an activity. 1. Management: A Process: Management is considered as a process which includes all the activities—starting from the setting up of objectives of a business enterprise to the taking up of steps which ensure the attainment of these objectives.

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2.2 Organisation and management - IGCSE Business Studies

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Organization management gives a sense of direction to the employees. The individuals are well aware of their roles and responsibilities and know what they are supposed to do in the organization. An effective management ensures profitability for the organization. In a layman's language organization management refers to efficient handling of ...

Organization Management - Meaning, Need and its Features

Business Environment Notes 25 Forms of Business Organisation DIPLOMA IN INSURANCE SERVICES to bear the loss of business, however, he can take the help of his family members and also make use of the services of others such as a manager and other employees. This type of business organisation is also called single ownership or single proprietorship.

FORMS OF BUSINESS ORGANISATION

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Form of Business organization. Business can be established in various forms. It can be established and managed by an individual, group, government and other parties. so, on the basis of ownership and management, business organizations can be classified into the following forms: Sole trading Concern; Partnership Organisation; Joint Stock Company

Introduction of Business Organization | Notes, Videos, QA ...

This article throws light upon the nine main steps involved in planning process of an organisation. The steps are: 1. Need for Planning 2.Identification of Goals 3.Analysis of Present Situation 4.Identify Barriers to Planning 5.Develop Planning Premises 6.Develop Alternative Courses of Action 7.Evaluate Courses of Action 8.Select a Course of Action 9.

Notes on Planning Process of an Organisation: 9 Steps

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