

The House Of Mondavi The Rise And Fall Of An American Wine Dynasty

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Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune, award-winning journalist Julia Flynn brings to life both the place and the people in this riveting family drama.

The House of Mondavi: The Rise and Fall of an American

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An epic, scandal-plagued story of the immigrant family that built and then spectacularly lost a global wine empireSet in California's lush Napa Valley and spanning four generations of a talented and visionary family, "The House of Mondavi" is a tale of genius, sibling rivalry, and betrayal.

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About The House of Mondavi. An epic, scandal-plagued story of the immigrant family that built—and then spectacularly lost—a global wine empire. Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune ...

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Synopsis. Set in California's lush Napa Valley, The House of Mondavi is a tale of visionary genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s 21st century battle over a billion-dollar fortune, award-winning journalist Julia Flynn Siler brings to life the places and people in this riveting family drama.

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Synopsis - Julia Flynn Siler

The House of Mondavi: The Rise and Fall of an American Wine Dynasty by Julia Flynn Siler Does your Reading Group enjoy sipping wine as much as discussing books?

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The House of Mondavi, The Rise and Fall of an American Wine Dynasty, (Gotham Books, \$28) explores the Mondavis' bumpy journey in grand and fascinating detail. It follows a family of poor, hard-working Italian immigrants from the turn of the last century through their ascent to one of the best-known and widely respected wine companies of our times.

The Rise and Fall of the Mondavi Empire | Wine Spectator

Robert Gerald Mondavi (June 18, 1913 - May 16, 2008) was an American winemaker. His technical and marketing strategies brought worldwide recognition for the wines of the Napa Valley in California. From an early period, Mondavi promoted labeling wines varietally rather than generically, which became the standard for New World wines. The Robert Mondavi Institute (RMI) for Wine and Food Science ...

Robert Mondavi - Wikipedia

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In 2007, Siler published The House of Mondavi: The Rise and Fall of an American Wine Dynasty, a nonfiction account of four generations of the Mondavi family. The House of Mondavi concerns a repeating pattern of sibling conflict in a family wine business.

Julia Flynn Siler - Wikipedia

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His next remark, captured in Julia Flynn Siler's book "The House of Mondavi," criticized the publicly traded company for producing "indifferent," "innocuous" and "collectively superficial" vintages...

'The House of Mondavi': A family business rises and falls

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"The House of Mondavi" is chosen as one of the Chronicle's top reads for holiday gift-giving: The SF Chronicle's wine editor calls it an "epic" that "manages not only to dizzy you with impeccable research, but to carry you along as the Mondavi family's whole colorful history is laid out."

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Reviews - Julia Flynn Siler

For our latest Longreads Member Pick, we're excited to feature an excerpt from *The House of Mondavi*, Julia Flynn Siler's book about a family that turned a Napa Valley winery into a billion-dollar fortune. Thanks to Siler and Gotham Books for sharing it with the Longreads community. Download.mobi (Kindle)
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The House of Mondavi: How an American Wine Empire Was Born

Julia Flynn Siler. Julia Flynn Siler is a New York Times best-selling author and journalist. Her most recent book is *Lost Kingdom: Hawaii's Last Queen, the Sugar Kings, and America's First Imperial Adventure*. Her first book, *The House of Mondavi: The Rise and Fall of an American Wine Dynasty*, was a finalist for a James Beard Award and a Gerald Loeb Award for distinguished reporting.

Julia Flynn Siler author information - BookBrowse.com

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